

**School of Commerce, Finance, &
Accountancy**

Department of Commerce

CHRIST (Deemed to be University),
Bangalore

Activity Report

General Information

Type of Activity	Events
Title of the Activity	Prarambh Valedictory Ceremony 2022
Date/s	September 16, 2022
Time	12:00 noon - 1:00 P.M
Venue	Main Auditorium, Christ (Deemed to be University), Bengaluru Central Campus
Collaboration/Sponsor (if any)	-

Chief Guest and Attendees' Details

Name	Mr. Sunil Nataraj
Title/Position	Director
Organization (External)	Broadcom Limited

Name	Dr Karthigai Prakasam C
Title/Position	Head of Department
Organization (Internal)	Department of Commerce

Name	Dr Kavita R
Position	Coordinator of CUCA

Organization (Internal)	CUCA, Department of Commerce
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Name	Dr Deep Jyothi
Title/Position	Co-Coordinator of CUCA
Organization (Internal)	CUCA, Department of Commerce

Participant's Profile

Type of Participants	Students and Faculty
No. of Participants	1000

Synopsis of the Activity (Description)

Highlights of the Activity	<ul style="list-style-type: none"> The Prarambh Valedictory Ceremony 2022 was organized and carried out by the CUCA Faculties in Charge - Dr Kavitha R and Dr Deep Jyoti Gurung. The event took place on Friday, 16th September 2022 and was held in offline mode for the first time in two years. du The event served as a platform to laud and congratulate the Prarambh winners and to encourage the rest to participate for future department events. Team Sangeet delivered two moving performances and a rendition of the Christ anthem was also sung in unison by all the attendees. An insightful video engulfing 'Prarambh 2022' was showcased by the DOC Media Works Team. All of the dignitaries shared their wise words of wisdom in their respective addresses for the students to take home.
Key Takeaways	<ul style="list-style-type: none"> The event was a successful introduction and reflection of Prarambh's true purpose - teaching and giving freshers the opportunity to tackle and embrace the corporate world. In the case of the first years, it was an opportunity for them to showcase their strengths while having fun. For

	<p>the second years, it served as a great event to witness and brought back memories of their own time participating.</p> <ul style="list-style-type: none"> • The faculties and chief guest's addresses gave the students the chance to ruminate about how they can best serve themselves. In particular, the values of participation, motivation, and drive were propagated for the students to imbibe in their university and daily lives. • The audience thoroughly enjoyed the two riveting performances by Team Sangeet. • The feedback received from the audience (after the event) was one of motivation and perseverance to be a significant part of future events and activities
Summary of the Activity	<p>where oxygen levels drop below 25% – he said you always have a decision whether to move forward or backward (stay in or out of your comfort zone). The students were thoroughly impressed and impacted by him.</p> <p>Later, Team Sangeet presented a wonderful band performance which remixed Hindi, Tamil, and English songs. Then, an insightful video engulfing 'Prarambh 2022' highlights was played. Finally, the awards were distributed to the winners by the dignitaries. The respective winners were;</p> <p>Finance – Anirudh Solanki</p> <p>Human Resources – Aryan Narang</p> <p>Marketing – Valentina Gonsalves</p> <p>Public Relations - Akash G C</p> <p>Business Quiz - Sandeep M R</p> <p>Best Manager – Nischay Marda</p> <p>Finally, the session was concluded with a vote of thanks conveyed by Dr Deep Jyoti Gurung, to the dignitaries and chief guest for sparing their precious time and sage words for the students. The Christ anthem was sung in unison to leave the audience on an</p>

	optimistic note.
Follow-up Plan, if any	Google form was circulated among all the participants and were requested to fill it out. The purpose of getting these feedback forms filled was to collect responses of the participants and analyze all responses to know the utility of the event for the participants.

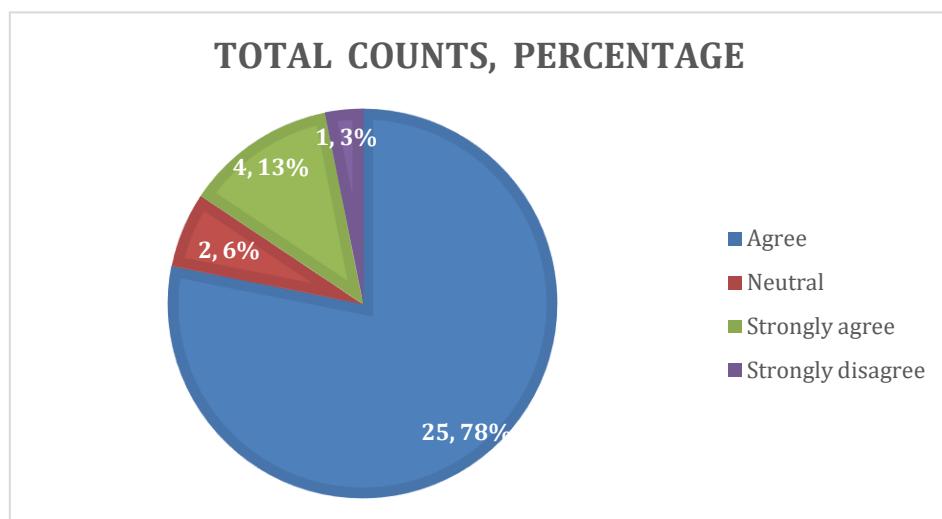
Rapporteur Details

Name of the Rapporteur	CUCA Audit Committee
Email and Contact No	ashlin.tony@commerce.christuniversity.in (+91 89217 93775) kabir.mehta@commerce.christuniversity.in (+91 88266 12021)

FEEDBACK DATA AND ANALYSIS:

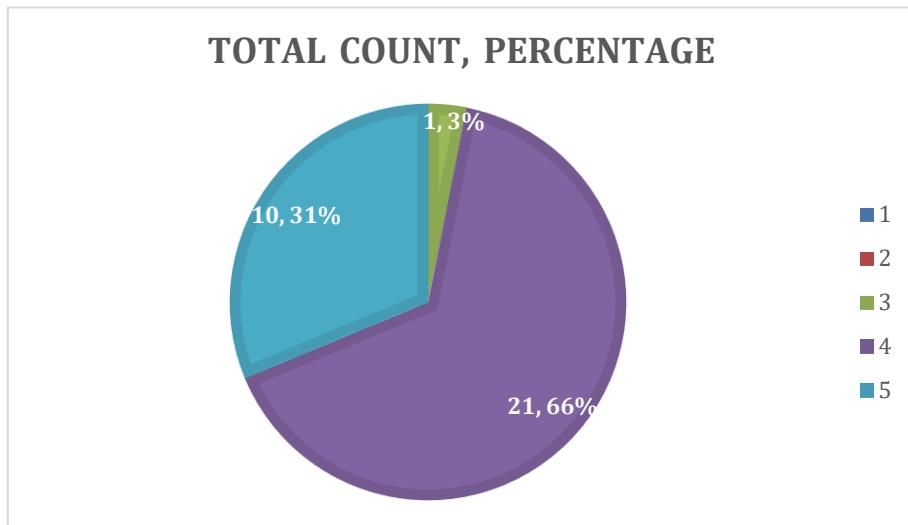
Participants' Feedback

The event was well organized and was conducted in a smooth manner



78% of the respondents *agreed*, and 13% of the respondents *strongly agreed*

Did the event turn out to be beneficial for you?



The event conducted was viewed positively by the participants. Most of the participants chose 4 or 5 (31% chose 5, and 66% chose 4), on the same increasing scale, to represent their satisfaction in the conduction of the event.

Written feedback/ suggestions

The participants who attended the event was generally happy after attending the events. They appreciated the proper structure and planning of the event. Some of the responses received were:

“Honestly, all the training rounds were really well planned, and the content delivered was pretty insightful for fests. Everything from the range of topics to the quality of the presentations was quite good.”

“The event was very well conducted, and it was very enlightening.”

Some of the participants also had complaints with respect to the time allotted for the rounds and the number of rounds conducted.

“On an overall the event was great. However, it would have been great if the event had been informal with the participants getting an opportunity to interact with each other”

Response to feedback

All the responses are taken into consideration and will be reviewed properly for the planning of the next event.

Brief Summary

The Prarambh Valedictory Ceremony 2022 was a department-wide main auditorium event, held on Friday, September 16 2022. The event served as a platform to laud and congratulate the prarambh winners and to encourage the rest to participate in future department events. The event was organized and carried out by the CUCA Faculties in Charge - Dr Kavitha R and Dr Deep JyotiGurung. The key highlight to the event was the chief guest's address delivered by Mr. Sunil Nataraj, Director of Broadcom Limited and the first male civilian to summit Mount Everest from Karnataka, and through his wise words and jaw-dropping anecdotes, the students were determined to 'live beyond their comfort zones'. Additionally, there were two performances from Team Sangeet. At the end of the event, the awards were distributed to the respective winners by the dignitaries. The audience thoroughly enjoyed themselves and celebrated the winners' big day.

Pictures and Recordings:

